



Wareham Gatemen Corporate Sponsorships

SPONSORSHIP PACKAGES

Tax ID Number: 10319844

501 (c) 3 Status: Registered

Website: www.gatemen.org

RE: Corporate Sponsorship 2023 Wareham Gatemen Baseball

To whom it may concern,

Thank you for considering giving a corporate sponsorship donation to Wareham Gatemen Baseball for the 2023 baseball season. Please note that if the 2023 season is postponed in its entirety due to COVID-19, your donation and signage will be extended through the 2024 season.

The Wareham Gatemen organization is a non-profit organization which operates a collegiate summer baseball team in the prestigious Cape Cod Baseball League (est. 1923). The Gatemen have been a member of the Cape League since 1927, winning their first championship in 1930. Based in Wareham, Massachusetts, the Gatemen play their home games at Clem Spillane Field, "Spillane Field".

As with any non-profit organization fundraising is an integral part of our seasonal income. The best college baseball players come to the Cape each summer to showcase their talents to scouts from every MLB organization. Gatemen fans flock to the games to watch as several first round draft picks, and future MLB all-stars compete.

The Gatemen provide a family atmosphere and an experience that will entertain adults and children of all ages. The Gatemen attract more than 20,000 fans to our games, and in 2022 the Gatemen hosted the Cape Cod Baseball League All Star Game (Attendance over 5,500 people) which was held on July 23 at 6PM. This is the third time the Gatemen have hosted the All Star Game in the last eight years. This was also the first league All Star Game since the Covid Pandemic.

As a Gatemen sponsor you will associate your organization with a New England tradition, the love of baseball, and reach 20,000+ Gatemen fans who attend our games and many more thousands of fans that we engage with on our social media platforms.

We have many sponsorships available to fit the needs of the local business community. We understand the economic hardships local business have faced since the beginning of the Covid Pandemic and we have priced our sponsorship opportunities with that in mind. We hope one of them may be attractive to you or we will work with you to create a program to fit your marketing objectives. Without our corporate sponsors, none of our success would be possible.

Please fill in the following information and mail donations and a copy of this letter to: Wareham Gatemen Baseball, ATTN: Gatemen Sponsorships, PO Box 287, Wareham, MA 02571 and make checks payable to: Wareham Gatemen Baseball

Company Sponsor Name: _____

Sponsorship Package: _____

Contact Name: _____

Address: _____ City _____ State _____ ZipCode _____

Telephone Number: _____ Email address: _____

Signature: _____ Date: _____

Please mail your signed commitment form with check to: PO Box 287, ATTN: Gatemen Sponsorships, Wareham, MA 02571. If we do not have your most current logo on file please email a high-resolution eps, ai or pdf file to: marketing@gatemen.org as soon as possible. If you need a logo or graphic made, the Gatemen charge a onetime art services of \$100. If your sponsorship requires a script, please provide me with a short (15 sec) ad read. The Gatemen can assist you in coming up with your ad-read.

Once the check and all info are received, we will send a confirmation email to the email address listed above.

Please feel free to contact me at marketing@gatemen.org if you have any questions and visit our website at gatemen.org and our social media pages: Facebook, Wareham Gatemen Baseball; Twitter, [warehamgatemen](https://twitter.com/warehamgatemen); and Instagram, [warehamgatemen](https://www.instagram.com/warehamgatemen).

Thank you!

Bryan G. Burger

Go Gatemen!

Wareham Gatemen Baseball

2023 Sponsorship Packages

Grand Slam Sponsor

\$1,000

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **In-Game Package** (10-20 sec commercial played on video scoreboard board & 5-10 sec sponsor ad-read over the PA system)
- **Signage Package** (6'H x 10'W sponsor sign placed on fencing around the field)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)
- **Broadcast Package** (10-20 second commercial played during live stream broadcasts of all Gatemen games)
- **First Pitch** (throw out the first pitch, get to keep ball)

Home Run Sponsor

\$800

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **In-Game Package** (10-20 sec commercial played on video scoreboard board & 5-10 sec sponsor ad-read over the PA system); ***OR*** **Broadcast Package** (10-20 second commercial played during live stream broadcasts of all Gatemen games)
- **Signage Package** (6'H x 10'W sponsor sign placed on fencing around the field)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)

Triple Play Sponsor

\$600

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **In-Game Package** (10-20 sec commercial played on video scoreboard board & 5-10 sec sponsor ad-read over the PA system); ***OR*** **Broadcast Package** (10-20 second commercial played during live stream broadcasts of all Gatemen games)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)

Double Play Sponsor

\$300

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)

****Customized packages Available Upon Request***



A La Carte Sponsorship Opportunities

VIRTUAL

Virtual Media Guide --

Front Cover (Color) - \$500
Inside Front Cover (Color) - \$400
Full Page Ad (Color) - \$300
1/2 Page Ad (Color) - \$250
1/4 Page Ad (Color) - \$200

PRINT

Other Print Opportunities

Stat Sheets (Handed out at all Home Games) – \$250/spot (4 spots available)
500 Pocket Schedules (Distributed in Southcoast and South Shore areas) - \$500 / 500 pocket schedules
16”x24” Schedule Poster; Full Color (Distributed in Southcoast and South Shore areas) - \$500 / 50 poster

SIGNAGE

Signage

6’H x 10’W OF Sign - \$500/year (2yr contract)
3’H X 6’W OF Sign - \$350/year (2yr/contract)

ONLINE

Web Site Opportunities

Web Package - \$150
Social Media Package - \$250

IN PERSON

First Pitch Package - \$300

Introduced by announcer
Throwing out first pitch (get to keep ball)
Saying “Play Ball”

BROADCAST

Pre-Game Show - \$500

Airs 30 min prior to first pitch (duration 20 minutes)
All 44 games (and playoffs)
(2) 15 second ad reads during airing
Sponsor graphic shown on screen during airing
Includes Social Media Package & Web Ad

Post-Game Show - \$500

Airs 10 min after final out (duration 15 minutes)
All 44 games (and playoffs)
(2) 15 second ad reads during airing
Sponsor graphic shown on screen during airing
Includes Social Media Package & Web Ad

Official Sponsor of the “Around the Horn” Show - \$500

1 new episode per week for 10 weeks (Duration 30 minutes)

Highlights from the games, interviews with players, interest stories
(2) 15 Second ad read prior to each segment
Sponsor graphic shown on screen during airing
Includes Social Media Package & Web Ad

Gatemen Podcast Episode - \$150

1 new episode per week for 18 weeks Starting first week of April
(2) 15 Second ad read prior to each segment
Sponsor graphic shown on screen during airing and on official podcast graphic
Includes Social Media Package & Web Ad

LIVE GAME w/ SOCIAL MEDIA PACKAGE INCLUDED

In-Game Action Sponsorships

"..... Official Sponsor of...." "This Gatemen was brought to you by..."

Every time there is one of the following, the Gatemen Broadcasters plug your business....
Sponsor graphic will be shown on applicable in game graphics and on applicable social media graphics
All Gatemen Home Games (said every home game) - \$400
All Gatemen Away Games (said every away game) - \$400
Starting Line ups (said every game) - \$500
Defensive Alignments (said every game) - \$500
Home Run (said every time a Gatemen player hits a home run) - \$250
Gatemen Double Play (said every time the Gatemen turn a double play) - \$250
Pitching Change (said every time the Gatemen make a pitching change. Guaranteed every game) - \$500
Trip to the Mound (said every time a Gatemen coach visits the pitcher. Guaranteed ever game) - \$500
Pinch Hitter (said every time there is a Gatemen pinch hitter) - \$250
Win (said every time the Gatemen win) - \$250
7th Inning Stretch (said during every 7th inning stretch) - \$500

OTHER

Gatemen Baseball Clinics

Free Area Little League Youth Clinics – \$5000; We are looking for 5 sponsors
Sponsor graphic placed on back of Free clinic t-shirts
Sponsorship includes the Grand Slam Sponsor Package

Post-Game Meal

The Gatemen provide the players, coaches, broadcaster and interns with a meal after every game.
Home game meals are served at Spillane Field or local restaurants.
Away game meals are served in the parking lot of the field and are pre-packaged meals.
With this sponsorship, you will get:
Social media posts on day of sponsored meal
PA system (home game) or broadcast live stream (away game) acknowledgement on day of sponsored meal
\$400 per meal.

BARTER OPPORTUNITIES

Choosing to barter with the Gatemen is a great way to get exposure for your business! The Gatemen are more than willing to exchange certain promotions for local businesses in exchange for goods or services. Promotion provided by the Gatemen will be equal to the amount of the goods or services provided. Some examples of past barter scenarios are listed below:

50/50 Raffle Donations

Providing post game meals

Donating equipment (freezers, refrigerators, coolers, pitching machines, helmets, bats, gloves, etc..)

Donating bottled water

Donating food to be sold by concessions

Donating promotional items to be given out at games

Providing services such as landscaping, carpentry, masonry work, painting, etc.

**Please note that the Gatemen do not accept all donations **



